



Alex Bates Participates in Webinar January 2022

January 20, 2022 — Alex Bates, St. Louis Trust & Family Office's Director of Investment Research, participated in the webinar: *Uncovering Lessons Learned from Investing in Cannabis* presented by Marcus Evans Group in partnership with Poseidon Partners. The panel-style discussion covered a wide variety of topics ranging from company valuations to both federal and state legislation. Alex underscored the fact that the investing side of the cannabis industry is more nuanced than most realize and explored the reasons for the low valuations attributed to cannabis companies today.

Marcus Evans' summit and conference divisions deliver over 300 annual events across all industry sectors, providing the world's leading practitioners with the contacts and insights they need to build and sustain a competitive advantage.

Poseidon is one of the industry-leading investment managers in the cannabis sector with eight years of experience conducting due diligence, deploying capital, and serving on multiple company Board of Directors in the industry.

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