



ArchBridge Family Office Welcomes Ron Germán as Director of Client Development and Marketing

ArchBridge Family Office is pleased to announce that **Ron Germán** has joined the firm as **Director of Client Development and Marketing**.

In this newly expanded role, Ron will oversee the firm's business development and marketing efforts, helping deepen relationships with centers of influence and other trusted advisors who serve ultra-high-net-worth families across the United States. He will also work closely with ArchBridge's principals and subject matter experts to strengthen the firm's brand, support thought leadership initiatives, and expand awareness of ArchBridge's distinctive family office model.

Ron brings many years of experience serving ultra-high-net-worth families, institutional investors, and financial intermediaries. Prior to joining ArchBridge, he served on the Private Client team at Cambridge Associates, where he worked with wealthy families and family offices on investment solutions and client development. Earlier in his career, Ron spent nearly nine years with State Street and Brown Brothers Harriman, advising private equity, real estate, hedge funds, and alternative investment clients on back-office solutions.

"Ron combines a deep understanding of sophisticated wealth management with a genuine passion for building meaningful relationships," said **John Jennings, President and Chief Strategist of ArchBridge Family Office**. "Throughout his career, he has earned the trust of families, advisors, and industry professionals by listening carefully, understanding what matters most, and connecting people with the right solutions. As ArchBridge continues to grow, Ron's experience, energy, and commitment to exceptional client service will help us expand our reach while staying true to the values that define our firm."

ArchBridge Family Office is an independent, multi-family office and trust company that advises 65 clients on more than \$13 billion of investment assets and more than \$16 billion of total wealth. Founded in 2002, ArchBridge Family Office provides holistic, high-touch client service including customized, independent investment management and a full range of family office and fiduciary services. The firm serves a limited number of clients with substantial wealth in order to maintain very low client-to-employee ratios. Visit archbridge.com to explore how the firm manages complexity with unmatched expertise and a Family, Forward focus.