ArchBridge Family Office

Forbes Taps John Jennings as a Contributor



John M. Jennings, Chief Strategist and President at St. Louis Trust & Family Office and adjunct faculty in wealth management at the Olin School of Business at Washington University in St. Louis, is now a contributor to Forbes. He will be publishing a few articles a month on wealth management topics including the areas of behavioral economics, estate planning and family office.

"John has long been a thought-leader at our firm and we're excited that he will be able to share his unique views on important topics with a broader audience," said Julie Lilly, CEO of St. Louis Trust. In addition to writing for Forbes, John is a frequent author of articles published on the firm's website, is a speaker at conferences on wealth management topics and writes a blog called the Interesting Fact of the Day.

ArchBridge Family Office is an independent, multi-family office and trust company that advises 65 clients on more than $13 billion of investment assets and more than $16 billion of total wealth. Founded in 2002, ArchBridge Family Office provides holistic, high-touch client service including customized, independent investment management and a full range of family office and fiduciary services. The firm serves a limited number of clients with substantial wealth in order to maintain very low client-to-employee ratios. Visit archbridge.com to explore how the firm manages complexity with unmatched expertise and a Family, Forward focus.