



**ArchBridge
Family Office**

St. Louis Trust & Family Office Leaders Participate in Washington University's Wealth and Asset Management Conference

May 1, 2024 — John Jennings, President of St. Louis Trust & Family Office, and Julie Lilly, CEO of St. Louis Trust & Family Office, both participated in the Olin Business School at Washington University in Saint Louis 8th Annual Wealth and Asset Management Conference. Jennings was part of the “Author talk” and presented on investing in trends, a topic in his book *The Uncertainty Solution*. Lilly took part in the “Women leaders in finance” panel, discussing challenges women can face in the industry as well as how women can support fellow colleagues.

The Wealth and Asset Management Conference supports Olin’s Wealth and Asset Management Master of Science in Finance program, now in its ninth year. It highlights the vibrancy of St. Louis’ financial services sector and its integration into the student experience at WashU Olin. The conference features research from leading academics and panel discussions led by industry experts and covers a diverse set of topics, with an emphasis on leadership development, the current state of the wealth and asset management industry, and emerging trends.

ArchBridge Family Office is an independent, multi-family office and trust company that advises 65 clients on more than \$13 billion of investment assets and more than \$15 billion of total wealth. Founded in 2002, ArchBridge Family Office provides holistic, high-touch client service including customized, independent investment management and a full range of family office and fiduciary services. The firm serves a limited number of clients with substantial wealth in order to maintain very low client-to-employee ratios. Visit archbridge.com to explore how the firm manages complexity with unmatched expertise and a Family, Forward focus.