



St. Louis Trust & Family Office Leaders Participate in Washington University's Wealth and Asset Management Conference

May 1, 2024 — [John Jennings](#), President of St. Louis Trust & Family Office, and [Julie Lilly](#), CEO of St. Louis Trust & Family Office, both participated in the Olin Business School at Washington University in Saint Louis 8th Annual Wealth and Asset Management Conference. Jennings was part of the “Author talk” and presented on investing in trends, a topic in his book [The Uncertainty Solution](#). Lilly took part in the “Women leaders in finance” panel, discussing challenges women can face in the industry as well as how women can support fellow colleagues.

The Wealth and Asset Management Conference supports Olin’s Wealth and Asset Management Master of Science in Finance program, now in its ninth year. It highlights the vibrancy of St. Louis’ financial services sector and its integration into the student experience at WashU Olin. The conference features research from leading academics and panel discussions led by industry experts and covers a diverse set of topics, with an emphasis on leadership development, the current state of the wealth and asset management industry, and emerging trends.

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